



# **CHARLES TOWLE**

SPEAKING ENGAGEMENTS AND PUBLICATIONS

#### **US** Capital

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# **CHARLES TOWLE IN THE MEDIA**

#### CHARLES TOWLE COO & MANAGING PARTNER



Charles Towle is Chief Operating Officer and Managing Partner at US Capital, a full-service global private financial group with primary offices in San Francisco, Philadelphia, Miami, London, Milan, Zurich, and Dubai. In addition, he serves as CEO of the group's FINRA-member, SEC-registered broker-dealer affiliate, US Capital Global Securities LLC, and Co-Managing Partner of the group's investment management division.

To date, Charles has overseen the origination and closing of over \$6 billion in transactions for US Capital. Over the past 15 years, he has helped transform the group into a global FinTech investment bank and industry leader in debt and equity financing and capital formation services for the middle market. Championing a new values-driven approach in investment banking, Charles has helped build the group's strong focus on sustainable, impact, and ESG investing.

In 2021, Charles was selected as a winner of the Secured Finance Network's esteemed "40 Under 40 Awards." The awards, which takes place annually, seek to recognize and celebrate talented young professionals across the nation who are poised to impact the future of the financial industry.

From childhood, Charles developed a deep interest in the sacred texts and wisdom traditions of India. By applying its

values and teachings in the arena of business and investment banking, Charles helps bridge the East and the West, the ancient and the modern. Charles is the author of a groundbreaking white paper in which he integrates the values of truth (*satya*), purity (*shaucha*), non-violence (*ahimsa*), and discipline (*tapas*) into business leadership. He is a thought leader in transformational leadership and values-driven approaches to investment banking, and is regularly invited to speak at conferences internationally.

In November 2020, Charles co-sponsored the purchase and development of a new 53-acre ashram and retreat center for meditation and peace in the stunning Catskills, an area of New York historically known as a haven for writers, artists, and musicians. The ashram specializes in cultivating personal growth and sacred experiences through yoga and the ancient musical practice of kirtan.

Dedicated to preserving the cultural and intellectual capital of the East, Charles is a longtime Board Member and the Finance Director of Gaudiya Vedanta Publications, an independent publishing house headquartered in California that has published more than 100 classics on Vedanta, yoga philosophy, and *bhakti* mysticism in multiple languages. Charles has established an endowment fund to ensure that each publication, once released, remains in print in perpetuity.

In pursuit of the Eastern aspiration of *seva*, selfless service, Charles takes a special interest in protecting and preserving spiritual heritage sites in India, as well as in supporting the education, development, and wellbeing of children from vulnerable communities in the United States and abroad. To that end, he has provided invaluable grassroots financial and strategic support for combatting the mass-hunger, loss of livelihood, and medical crisis caused by Covid-19 in India. In addition, Charles actively supports a number of local and international non-profits, including The Puente Project in California and Food for Life in India.

Charles received a B.S. in Business Administration (emphasis in Corporate Finance and International Business) and an M.B.A. (emphasis in Sustainable Business) from San Francisco State University. He holds Series 24 and 79 registrations from FINRA.

# CHARLES TOWLE IN THE MEDIA SCAPITAL

## **ARTICLES, INTERVIEWS, AND PRESS RELEASES**





"US Capital Leads the Way with More than Twenty Tech and Digital Assets Events on Three Continents in Q2 2022" US Capital – July 2022 https://uscapital.com/news/pdfs/us-capital-leads-the-way-with-more-than-twenty-

tech-and-digital-assets-events-on-three-continents-in-q2-2022.pdf

"Finding Joy in Serving Others: CEO and COO of US Capital Participate in Grassroots Philanthropic Work in Rural India" **US Capital** – April 2022 https://uscapital.com/news/pdfs/finding-joy-in-serving-others-ceo-and-coo-of-uscapital-participate-in-grassroots-philanthropic-work-in-rural-india.pdf



"US Capital Global Appoints Charles Towle as Chief Operating Officer" Wall Street Business News – March 2021

https://wallstbusinessnews.com/us-capital-global-appoints-charles-towle-as-chiefoperating-officer/



"US Capital Global Sponsors Two Classrooms for Girls' School in Rural India"

US Capital – December 2021

https://uscapglobal.com/news/pdfs/happy-holidays-its-the-charitable-time-of-the-year.pdf



"Charles Towle Interview with SFNet: How do you define a good leader? What advice do you normally give to the junior talent you mentor?"

Secured Finance Network – July 2022

https://uscapglobal.com/news/pdfs/investment-and-capital-markets-outlook-top-five-themes-in-2022.pdf\_



"Charles Towle Presents at The Battery in San Francisco: Global Capitalist Economy and AAPI Contemplative Traditions"

US Capital – July 2021 https://uscapglobal.com/news/pdfs/eastern-wisdom-and-the-future-of-globalcapitalism.pdf

# CHARLES TOWLE IN THE MEDIA **(S)** USCAPITAL

## **ARTICLES, INTERVIEWS, AND PRESS RELEASES**









"Managing Partner Charles Towle Chosen as Recipient of the Secured Finance Network's '40 Under 40 Awards"

US Capital – June 2021 www.thefintechtimes.com/digital-securities-assets/

"US Capital Global Increases Back-to-School Support in Post-Lockdown India" **US Capital** – March 2021 https://uscapglobal.com/news/pdfs/us-capital-global-increases-back-to-schoolsupport-in-post-lockdown-india.pdf

"CEO and Managing Partner of US Capital Global Co-Sponsor Meditation and Yoga Ashram in Catskills, New York" **US Capital** – December 2020 https://uscapglobal.com/news/pdfs/us-capital-global-co-sponsors-53-acre-

catskills-yoga-ashram.pdf

"SFNet Members Respond to those in Need During COVID-19" **The Secured Lender** – September 2020 https://uscapglobal.com/pdfs/secured-lender-sfnet-response-during-covid19excerpt.pdf



"Philanthropic Foundation Supported by US Capital Global Provides Free Meals to Tens of Thousands in India During COVID-19 Crisis"

#### EIN Press Wire – April 2020

https://www.einpresswire.com/article/514465805/philanthropic-foundationsupported-by-us-capital-global-provides-free-meals-to-tens-of-thousands-in-indiaduring-covid-19-crisis



"Industry Spotlight: Charles Towle, Managing Partner, US Capital Global" **Originate Report** – September 2018 https://uscapital.com/pdfs/originate-report-sep-2018-industry-spotlight-withcharles-towle.pdf

# SAMPLE EVENTS

OF THE BATTERY



## **SPEAKING ENGAGEMENTS BY CHARLES TOWLE**

Spotify <sup>®</sup>	<b>Charles Towle: Spirituality in Entrepreneurship</b> "My Journey to Valley" Podcast – July 7, 2023
Spoury	Bridging the worlds of finance and spirituality, integrating ancient wisdom into our modern lives, and much more. Episode: <u>https://spoti.fi/3Q2iikT</u>
	Fireside Chat at Braj Bhumi Philanthropic & Cultural Evening SHACK15, San Francisco – June 14, 2023
SHACK15	A vibrant celebration of impact investing, philanthropy, and culture. This included an engaging fireside chat with Charles Towle and Rasik Swami, with three tips for tomorrow's leaders. Fireside chat: <u>https://bit.ly/3Djueao</u>
	<b>Opening of Bhakta Bandhav New Jagannath Puri Embassy</b> <i>Orinda, California</i> – August 13, 2022
	Charles Towle gave an inaugural address for the opening of this California central office for philanthropic, cultural, and social impact projects in the United States and abroad.
	iConnections Digital Assets Forum 2022: The Institutional Case for Digital Assets
5 6	South Beach, Miami – May 31 to June 2, 2022
iConnections	Charles Towle discussed digital assets and US Capital's focus on FinTech and RegTech.
	<b>Vertalo Digital Assets and Securities Conference 2022</b> <i>Austin, Texas</i> – May 19–21, 2022
<b>VERTALO</b>	Charles Towle spoke on the intersection of digital assets and securities. https://vimeo.com/717640284/790c2f7dd1
	Intersecting Worldviews: Global Capital Economy and AAPI Contemplative Traditions
	The Battery, San Francisco – May 26, 2021
AAPI	Charles Towle's focus: In addressing the global challenges we are facing today

Charles Towle's focus: In addressing the global challenges we are facing today, especially widening inequalities, we can look to the world's wisdom traditions for inspiration and for new approaches and paradigms.

# SAMPLE EVENTS



## **SPEAKING ENGAGEMENTS BY CHARLES TOWLE**



#### Opening of New Meditation and Yoga Ashram in Catskills, New York

Bhakta Bandhav Ashram, New York - December 5, 2020

As a co-sponsor, Charles Towle gave an inaugural address at the opening of a 53-acre bhakti-yoga ashram nestled into the stunning Catskills landscape, an area of New York historically known as a haven for writers, artists, and musicians.



## **SAMPLE EVENTS**



### **SPEAKING ENGAGEMENTS BY CHARLES TOWLE**



Vertalo Digital Assets Forum - Austin, Texas



Vertalo Digital Assets Forum - Austin, Texas



Charles Towle, COO and Managing Partner, with Jeffrey Sweeney, Chairman and CEO



Digital Assets Forum

iConnections Digital Assets Forum - Miami, Florida



ADISA Annual Conference and Trade Show - Las Vegas



Jeffrey Sweeney and Charles Towle, with the US Capital team

## **MEDIA RESOURCES**



## **DOWNLOAD IMAGES & LOGOS**

#### CHARLES MANAGING PARTNER



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Jpeg 1MB 👃

#### LOGOS



Print resolution Jpeg 1.4MB



Print resolution Jpeg **1.4MB** 

### **PDFS**



Brochure 3.6MB



'About Us' 1.1MB 📕



# **EXECUTIVE MANAGEMENT**



## JEFFREY SWEENEY

The founder of US Capital, Mr.Sweeney has a strong entrepreneurial approach, which he has applied in the investment banking and equipment leasing arena

for over 20 years. In 1998, Mr. Sweeney purchased the assets of US Capital Corporation, a small equipment leasing company. Changing the focus of the company to asset-based lending and investment banking, Mr. Sweeney grew the business to over \$4 billion in funding opportunities each year. Today, he oversees a growing network of affiliated companies under the US Capital flagship brand.



#### CHARLES TOWLE MANAGING PARTNER & COO

Mr. Towle has helped grow US Capital into a leading private financial group for small and medium-sized businesses in the U.S. A structured funding and corporate finance specialist,

Mr. Towle has over 15 years of business development, asset management, corporate finance, capital markets, and general business management experience. Prior to US Capital, Mr. Towle gained extensive entrepreneurial and investment experience, serving as a limited partner, financial officer, or board member of various investment and endowment funds and small and medium-sized businesses, both in the U.S. and abroad.



### **ISH SPENCER**

#### PARTNER, CORPORATE FINANCE

Mr. Spencer is responsible for directing all aspects of US Capital's nationwide Corporate Finance business origination program, business development, underwriting of commercial loans, and

client relationships. Mr. Spencer brings extensive multidisciplinary experience to US Capital, including special expertise in particular verticals, such as healthcare, technology, and manufacturing. He oversees US Capital's deal teams at the group's San Francisco headquarters, made up of banking professionals, business analysts, and underwriters.



#### VANESSA GUAJARDO CHIEF OF STAFF

Vanessa Guajardo is responsible for the successful coordination of all national and international marketing and PR activities at US Capital. She leads a dedicated global team and oversees

all investor and industry events, with a focus on global business development and personalized investor relations. Ms. Guajardo has developed sophisticated FinTech and MarketTech strategies that have directly contributed to US Capital's ongoing international expansion.





US Capital has been quoted and featured in leading publications including:



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