



USCAPITAL



JEFFREY SWEENEY

SPEAKING ENGAGEMENTS AND PUBLICATIONS

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JEFFREY SWEENEY IN THE MEDIA

JEFFREY SWEENEY CHAIRMAN & CEO



Jeffrey is a lifelong entrepreneur with extensive experience in leading firms with a forward-thinking approach. Currently Chairman and CEO of US Capital, a full-service private financial services group headquartered in San Francisco, Jeffrey is a keen supporter of technological innovations that can help to improve and grow the finance sector.

Now in its twentieth year, US Capital has established itself as a FinTech investment bank through deploying a successful strategy that leverages technological innovation (FinTech) and regulatory developments (RegTech). The group is a leading provider of sophisticated financing solutions and investment opportunities for lower middle market businesses. Under Jeffrey's leadership, the group consistently fulfills its commitment to doing well by doing good through facilitating profitable economic development that also has a positive social and environmental impact.

Prior to being a financier, Jeffrey served as a principal and CEO of Machine Works Corporation, a lower middle market aerospace manufacturing company. His experience leading a business in the highly-regulated aerospace manufacturing industry has led to his appreciation of

the need to work closely with regulators while adopting technological solutions to innovate in the sector. This successful approach has been brought over to US Capital, where leveraging innovation and regulatory developments has been a key driver in the firm's growth as a FinTech investment bank.

As an experienced speaker and panel chair, Jeffrey brings a dynamic yet structured approach to engaging the panel and the audience. He frequently presides over and participates in a variety of finance and FinTech events, and recent speaking engagements include:

- Commercial Finance Association (CFA)
- Turnaround Management Association (TMA)
- Equipment Leasing and Finance Association (ELFA)
- Euromoney Institutional Investor PLC
- Opal Group
- University of California, Santa Barbara Economics Club
- San Jose State College Economic Department

Jeffrey has also authored numerous articles in leading industry journals, such as ABF Journal, ABL Advisor, The Secured Lender, and The Fintech Times. He holds a bachelor's degree in Business Economics from the University of California, Santa Barbara, and is active in the Southern California and San Francisco chapters of ACG, TMA, CFA, and other financial organizations. He is an avid sailor, a certified yoga instructor, and a longstanding contributor to the San Francisco Food Bank and Food for Life Vrindavan, an educational nonprofit for girls based in Vrindavan, India.



PUBLISHED ARTICLES BY JEFFREY SWEENEY



"Bloomberg and Blackstone Prediction: Alternative Assets Will Find Their Way into Your 401(K) Plans"

US Capital – May 2022

<https://uscapital.com/news/bloomberg-and-blackstone-prediction-alternative-assets-will-find-their-way-into-your-401k-plans.html>



"Investment and Capital Markets Outlook: Top Five Themes in 2022"

US Capital – February 2022

<https://www.uscapglobal.com/news/investment-and-capital-markets-outlook-top-five-themes-in-2022.html>



"The Rise of Sustainable Investing and Impact Investing"

US Capital – August 2021

<https://uscapglobal.com/news/pdfs/rise-of-sustainable-investing-and-impact-investing.pdf>



"Higher inflation is here. Mitigate the inevitable damage to your portfolio with higher interest rates through alternative fixed income investments."

US Capital – June 2021

<https://www.uscapglobal.com/news/pdfs/higher-inflation-is-here-mitigate-the-damage-to-your-portfolio.pdf>



"Investment and Capital Markets Outlook: Top Five Themes in 2022"

US Capital – February 2022

<https://uscapglobal.com/news/pdfs/investment-and-capital-markets-outlook-top-five-themes-in-2022.pdf>



"Q&A: Jeffrey Sweeney, CEO, US Capital Global"

Real Deals – October 15, 2020

<https://www.uscapglobal.com/news/pdfs/470-RD-15-October-2020.pdf>



"How is Money Going to be Raised Using Digital Securities?"

The Fintech Times – February 28, 2019

www.thefintechtimes.com/digital-securities-assets/



"Blockchain Infrastructure Technology: Bringing Liquidity to Trillions in Alternative"

The Fintech Times – October 8, 2018

www.thefintechtimes.com/blockchain-infrastructure-technology/

PUBLISHED ARTICLES BY JEFFREY SWEENEY



"The Theranos Securities Fraud Settlement...an easily avoidable financial and career train wreck for the founder"

The Fintech Times – April 2018

www.thefintechtimes.com/the-theranos-securities-fraud-settlement/



"Why Is Asset-Based Lending So Expensive? Comparing Cost Structures for ABL and C&I Loans"

ABF Journal – November/December 2017

www.abfjournal.com/articles/why-is-asset-based-lending-so-expensive-comparing-cost-structures-for-abl-and-ci-loans



"Banking on IP: An Insider's Perspective"

ABL Advisor – September 2017

www.abladvisor.com/blogs/12633/banking-on-ip-an-insiders-perspective



"CFO Concerns: Adding 'Underbanked' to a Growing List of Challenges"

ABF Journal – Sept 2015

www.abfjournal.com/articles/cfo-concerns-adding-underbanked-to-a-growing-list-of-challenges



"Convergence of ABL: Cementing its Global Role"

ABF Journal – March 2015

www.abfjournal.com/articles/convergence-of-abl-cementing-its-global-role



"New Trends in Workouts: The Good, the Bad, and the Ugly"

The Secured Lender – October 2011

<https://uscapglobal.com/news/pdfs/NewTrendsInWorkout-JeffSweeney.pdf>



"Intelligent Workouts: Embracing a New Paradigm in Small Business Refinancing"

The Secured Lender – November/December 2010

<https://uscapglobal.com/news/pdfs/IntelligentWorkouts-JeffreySweeney.pdf>



"Passions: Jeffrey Sweeney, Yogi"

Inc. Magazine – April Joyner, Senior Reporter – March 1, 2009

www.inc.com/magazine/20090301/passions-jeffrey-sweeney-yogi.html

SPEAKING ENGAGEMENTS BY JEFFREY SWEENEY



Bitcoin 2022 Kick-Off Party

Miami – April 2022



Breaking Through International Investment Barriers

Dubai – December 2021

Jeffrey Sweeney spoke about the future of Security Token Offerings and the big change that tokenization has brought to Finance.



THE ARTS CLUB

Celebrating Women in Tech

The Arts Club, London – October 19, 2021

Jeffrey Sweeney spoke at a series of exclusive polo, chartered yacht, and business networking events in Dubai to celebrate the expansion of the group in the Middle East.



FinTech Legal Labs

March 2021

US Capital announced a transaction analysis competition with FinTech Legal Labs and Jeffrey Sweeney spoke about the future of FinTech on the FinTech Influencer Panel.



CLARAPHI's 6th Annual Conference for Financial Advisors

Scottsdale, Arizona – October 2020

In his presentation, Jeffrey Sweeney focused on the advantages of private credit as a flexible solution for all market environments, including today's volatile and uncertain times.



"Security Tokens Realised" Symposium

Grand Connaught Hotel, London – January 23–24, 2019

Jeffrey Sweeney presented the first-ever Security Tokens Awards at a ceremony hosted by *The Fintech Times*, the world's first and only FinTech news outlet.



"ICOs Dead? Long Live STOs!"

RocketSpace Centre, London – November 20, 2018

Jeffrey Sweeney spoke about the future of Security Token Offerings and the big change that tokenization has brought to Finance.

SPEAKING ENGAGEMENTS BY JEFFREY SWEENEY



"Are ICO's DEAD? What's next..."

Nasdaq Entrepreneurial Center, San Francisco – October 25, 2018

Jeffrey Sweeney addressed questions such as the following: Why "digital" and what's a DLT? Why will digital securities make life better? What asset types can be used by blockchain ledgers?



Geraci Captivate West Conference

The Cosmopolitan Hotel, Las Vegas – August 26–28, 2018

Jeffrey Sweeney shared leading credit and real estate investment strategies for today's rapidly changing investment climate.



Jeffrey Sweeney, guest speaker

Activate 2018 Conference, Beverley Hills, CA – May 10th

RegTech solutions for capital raises, efficacious fund and SPV structures, and how bankers are important in helping to protect both issuers and investors.



25th Annual European Pensions Symposium

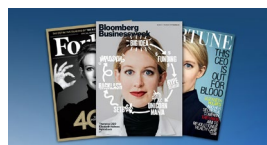
Hotel Vier Jahreszeiten Kempinski in Munich, Germany – February 1-3, 2017



Family Office Wealth Conference

September 2016

Presentation by Jeffrey Sweeney: "Investing in Alternatives"



Lessons Learned from Theranos

Squire Patton Boggs' San Francisco headquarters – May 2018

Why is it risky to talk about your own deal when you do not have bankers on board? What are the key roles of lawyers and bankers in a raise, and how do they differ?



Monaco Growth Forums, Summer Edition

Le Meridien Beach Plaza Hotel in Monte Carlo, Monaco – July 25-27, 2016

Jeffrey Sweeney spoke on the topic: "How to List or Finance Your International Company in North American Markets."

SPEAKING ENGAGEMENTS BY JEFFREY SWEENEY



Santa Barbara Investment Forum

Santa Barbara Club – April 13, 2016

Presentation by Jeffrey Sweeney: "Investing in Alternatives: Best Practices & Leading Strategies"



Monaco Growth Forums, Spring Edition

Le Meridien Beach Plaza Hotel in Monte Carlo, Monaco – March 14-16, 2016

Jeffrey Sweeney delivered a formal presentation at the event as well as a keynote speech, in which he discussed best practices and investment strategies in alternatives and private placement opportunities.



Opal Financial Group's upcoming Family Office Winter Forum

New York Marriott Marquis, New York – March 8, 2016

Jeffrey Sweeney spoke on a panel titled "Direct Investing/Co-Investing," where he discussed best practices and investment strategies in alternatives and private placement opportunities.



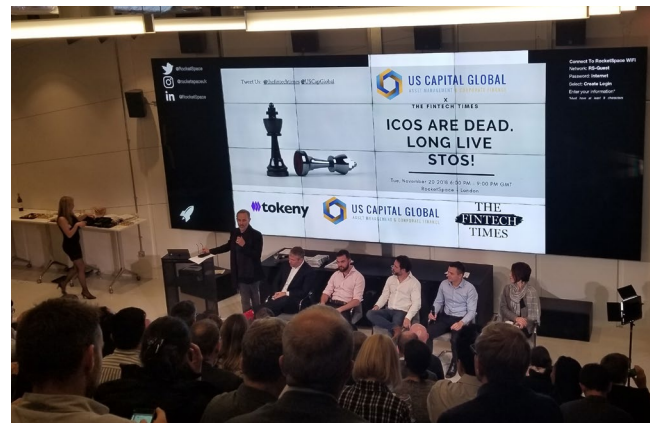
Opal Family Office and Private Wealth Management Forum in Napa Valley

West at the Napa Valley Marriott Hotel & Spa in Napa, CA – October 28-30, 2015

Jeffrey Sweeney spoke on a panel titled "Investing in Alternatives," where he gave a short presentation on global investment trends and best strategies for the future.



"Security Tokens Realised" Symposium



"ICOs Dead? Long Live STOs!"

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JEFFREY SWEENEY

CHAIRMAN & CEO




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LOGOS




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'About Us' 1.1MB 



EXECUTIVE MANAGEMENT



JEFFREY SWEENEY

CHAIRMAN & CEO

The founder of US Capital, Mr. Sweeney has a strong entrepreneurial approach, which he has applied in the investment banking and equipment leasing arena for over 20 years. In 1998, Mr. Sweeney purchased the assets of US Capital Corporation, a small equipment leasing company. Changing the focus of the company to asset-based lending and investment banking, Mr. Sweeney grew the business to over \$4 billion in funding opportunities each year. Today, he oversees a growing network of affiliated companies under the US Capital flagship brand.



CHARLES TOWLE

MANAGING PARTNER & COO

Mr. Towle has helped grow US Capital into a leading private financial group for small and medium-sized businesses in the U.S. A structured funding and corporate finance specialist, Mr. Towle has over 15 years of business development, asset management, corporate finance, capital markets, and general business management experience. Prior to US Capital, Mr. Towle gained extensive entrepreneurial and investment experience, serving as a limited partner, financial officer, or board member of various investment and endowment funds and small and medium-sized businesses, both in the U.S. and abroad.



ISH SPENCER

PARTNER, CORPORATE FINANCE

Mr. Spencer is responsible for directing all aspects of US Capital's nationwide Corporate Finance business origination program, business development, underwriting of commercial loans, and client relationships. Mr. Spencer brings extensive multi-disciplinary experience to US Capital, including special expertise in particular verticals, such as healthcare, technology, and manufacturing. He oversees US Capital's deal teams at the group's San Francisco headquarters, made up of banking professionals, business analysts, and underwriters.



VANESSA GUAJARDO

CHIEF OF STAFF

Vanessa Guajardo is responsible for the successful coordination of all national and international marketing and PR activities at US Capital. She leads a dedicated global team and oversees all investor and industry events, with a focus on global business development and personalized investor relations. Ms. Guajardo has developed sophisticated FinTech and MarketTech strategies that have directly contributed to US Capital's ongoing international expansion.



PANKAJ VASHISTH

PARTNER AND CCO

Pankaj Vashisth heads US Capital Global's administrative operations in Las Vegas while overseeing all regulatory and compliance functions, particularly in private placements, securities, and related services offered by US Capital Global Securities LLC, the group's SEC-registered broker-dealer affiliate. Mr. Vashisth's prior roles with industry leaders including Bank of America, Merrill Lynch, Swiss Re, First Data, and Deutsche Bank have equipped him with extensive experience in areas such as M&A, debt and equity financing, and risk management.



NOUHA CHBAK

CHIEF MARKETING OFFICER

Nouha Chbak is Chief Marketing Officer at US Capital Global. She is responsible for US Capital's African and Middle Eastern clients, providing them with the group's full range of financial services, including corporate finance, asset management, real estate finance, M&A, and advisory services. Ms. Chbak has over 8 years of international experience in the EU, UK, Africa, and GCC, providing cross-jurisdictional business consultation services and advising on project development, go-to-market, marketing strategies, and market penetration.



IN THE MEDIA

US Capital has been quoted and featured in leading publications including:

abfjournal

ABL **ADVISOR**

BUSINESS **NEWS** DAILY
A guide for startups & small businesses

MERGERS & ACQUISITIONS

manex

WALL STREET JOURNAL

Bloomberg Businessweek

Inc.

The Secured
Lender

The
HedgeFund
LAW REPORT

OPERATED BY FINTECHNEWS.COM
THE FINTECH TIMES
THE WORLD'S FINTECH NEWSPAPER | THEFINTECHTIMES.COM

FORTUNE

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If you would like to know more about how your business can secure the funding it needs, visit www.uscapital.com or call +1 415 889 1010



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